

The 39th
JAPANTEX 2020
INTERIOR TREND SHOW
INVITATION to EXHIBIT

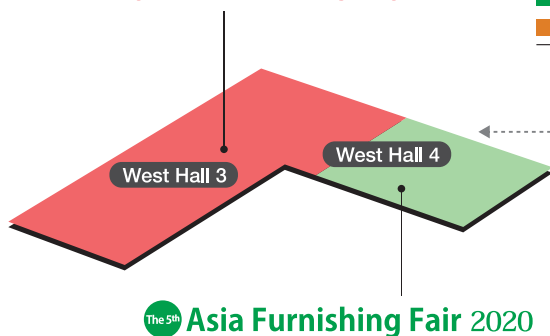
11.11 (WED) ▶ **13** (FRI)

Tokyo Big Sight / West Hall 3・4

www.japantex.jp

Architecture + Interior Week

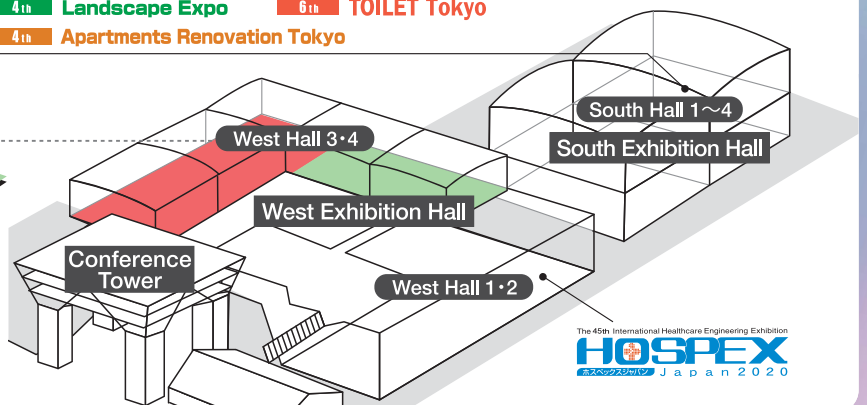
The 39th
JAPANTEX 2020
INTERIOR TREND SHOW



The 5th Asia Furnishing Fair 2020

Japan Home & Building Show 2020

- | | |
|---------------------------------|----------------------------------|
| 42nd Japan Home Show | 5th Bathroom & Kitchen Tokyo |
| 6th Shop Design TOKYO | 3rd Creative Office Design Tokyo |
| 4th Landscape Expo | 6th TOILET Tokyo |
| 4th Apartments Renovation Tokyo | |



The 45th International Healthcare Engineering Exhibition
HOSPEX
Japan 2020

JAPANTEX 2020 Outline

Title	The 39th JAPANTEX 2020 INTERIOR TREND SHOW	Total Space	7,000m ² (Expected) [2019 10,000m ²]
Organizer	Nippon Interior Fabrics Association (NIF) 2F, Asakawa Bldg., 2-1-17, Shibadaimon, Minato-ku, Tokyo 105-0012 Japan TEL+81-3-3433-4521 FAX+81-3-3433-7860 http://english.japantex.jp/ Japan Management Association 3-1-22 Shibakoen, Minato-ku, Tokyo 105-8522, Japan http://www.jma.or.jp	Number of Exhibitors	180 Exhibitors (Expected) [2019 260 Exhibitors]
Date	November 11 (Wed) - 13 (Fri), 2020	Number of Booths	340 Booths (Expected) [2019 500 Booths]
Opening Hours	10:00~17:00	Prospective Visitors	67,000 Visitors (Architecture + Interior Week and Jointly held exhibition's total)
Theme	Adorning Space Interior Fabrics & Design	Joint Exhibition	Japan Home Show & Buiding Show 2020 The 42nd Japan Home Show The 15th Building Materials and Furniture from all over Japan The 6th Shop Design The 5th Bathroom & Kitchen Tokyo The 4th Apartments Renovation Tokyo The 4th Landscape Expo The 3rd Creative Office Design Tokyo The 6th TOILET TOKYO Asia Finishing Fair 2020 Tokyo HOSPEX JAPAN 2020 BUILDING MAINTENTENANCE HUMAN FAIR & CLEAN EXPO 2020 The 3rd Aroma design tokyo AGRO Innovation TOKYO 2020
Venue	TOKYO BIG SIGHT West Hall 3•4 3-11-1 Ariake, Kotoku, Tokyo 135-0063 Japan http://www.bigsight.jp/english		
Support (tentative)	Ministry of Economy, Trade and Industry(METI), Japan External Trade Organization(JETRO), The Association of the Promotion of International Trade, Japan and Related Orgnizations & Embassies		

Buyers find what they want at JAPANTEX

Window Treatments Curtains, Blinds, Screens, Curtain Rail, Upholstery, Decoration Fabrics, Fabrics, etc.	Home Fashion Cushions, Tapestries, Tableware, Upholstery Fabrics, Towels, Bedding, Interior Goods, Picture Frames, Picture Rails, Furniture, Interior Lighting	Japanese-Traditional Fabrics, Japanese Paper, Wooden Products, Lacquer Products, etc.
Floor Coverings Curtains, Blinds, Screens, Curtain Rail, Upholstery, Decoration Fabrics, Fabrics, etc.	Technology / DigitalPrint Sewing Machines, Glues, Repair Items, Equipment, Software, Printers, Digital print, etc.	Interior Publishers Press, Media
Wall Coverings Curtains, Blinds, Screens, Curtain Rail, Upholstery, Decoration Fabrics, Fabrics, etc.		ETC. Textile design, Textile pattern, etc.

The (planned) schedule until the exhibition

6.19 (Fri) Deadline for the early application discount. Please fill out the exhibitor application form and send it by post.	Late August (scheduled) Exhibitors meeting We will distribute documents and materials and announce the arrangement of booths.
7.20 (Mon) Deadline for the exhibitor application. Please fill out the exhibitor application form and send it by post. We will stop accepting applications even before the deadline if the scheduled number of booths is reached.	11. 9 (Mon) Installation date 8:00-18:00
8.21 (Fri) Deadline for payment of the exhibitor fee. Please pay the exhibitor fee by bank transfer to the designated account in accordance with the invoice we will send you based on your exhibitor application form. (Please pay the bank transfer fee as well.)	10 (Tue) Opening day of the exhibition, the joint reception
	11 (Wed) Closing day of the exhibition
	13 (Fri) Removal date (The evacuation should be completed this day.) 17:00-22:00

Pictures of Exhibitors



Comments from Visitors and Exhibitors Voice (From Visitor-Exhibitor Questionnaire)



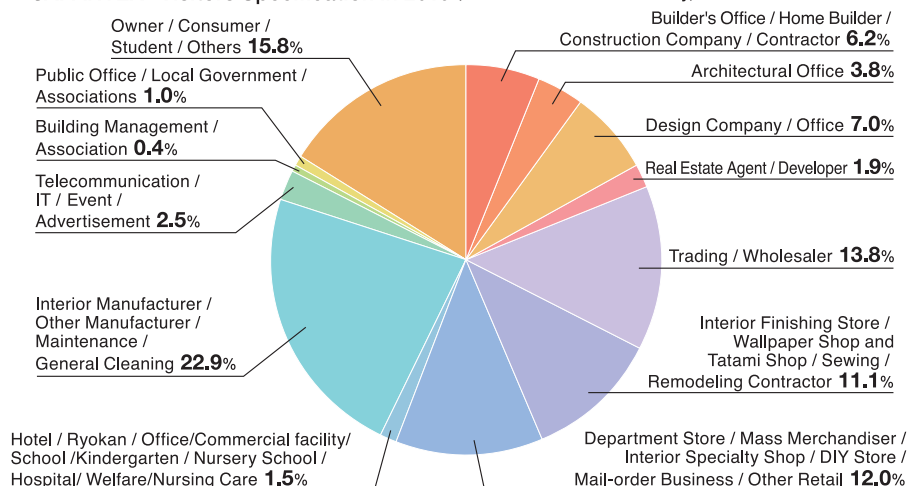
Advantages of Exhibiting in JAPANTEX

ADVANTAGE
1

Chance to meet 40,000 professionals of the interior, housing and construction industries!

Huge numbers of people from the interior-design, domestic-architecture, and general- architectural fields attend. Because it is very popular with highly qualified architects, interior coordinators, interior planners and window treatment planners, the show provides excellent opportunities to get to know the latest in interior trends and current design ideas for pleasing spaces. Numerous talk shows by top creative artists and seminars of great business value too are drawing cards.

►“JAPANTEX” Visitors Specification in 2019 (From the 2019 visitors survey)



The number of registrants of the previous exhibition:

40,664

Interior Coordinator **829**
Window Treatment Planner **253**
Press **158**
Have Visited

The number of visitors to this exhibition is counted on the basis of registration. One registrant is counted as one visitor even if he/she visits the exhibition several times, on several days.

(Actual result in FY 2019: the registrants of the other events jointly held including Japan Home & Building Show, Human Fair & Clean EXPO and Asia Furnishing Fair are included.)

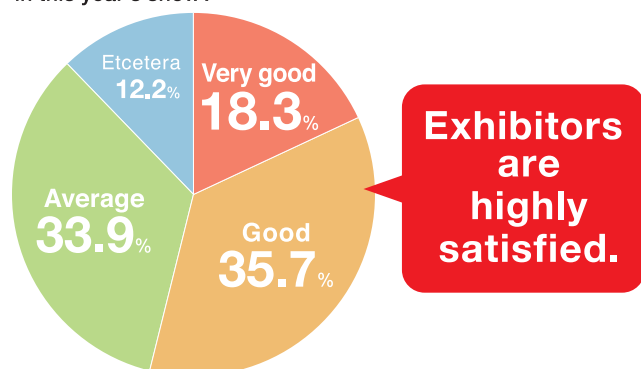
ADVANTAGE
2

High Level of Satisfaction from Most Exhibitors

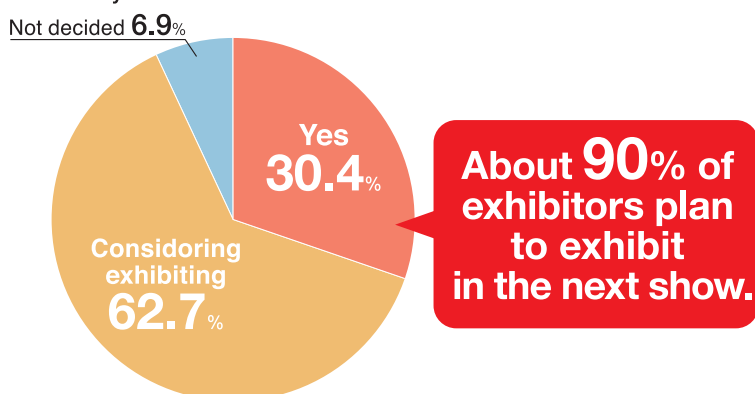
(From the 2019 exhibitor survey)

Exhibitors are highly satisfied with the way business partnerships and exhibitor presentations promote acquisition of new client, business expansion, and commercial-PR vitalization.

►How do you evaluate the effectiveness of exhibiting in this year's show?



►Would you exhibit in JAPANTEX 2020?

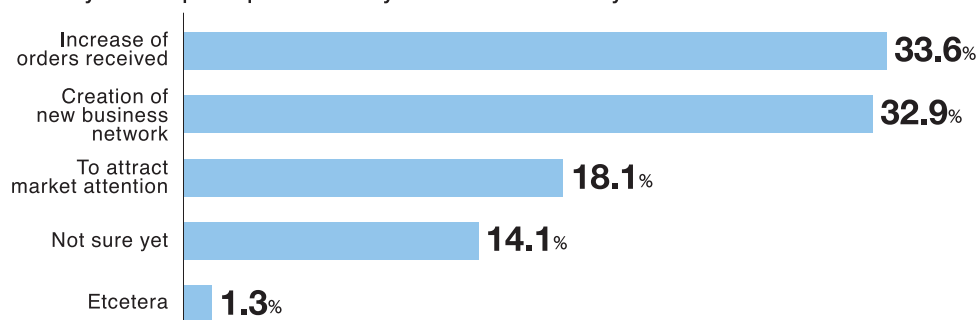


ADVANTAGE
3

Provides Chances for New Network Building

Because it attracts a whole new level of visitors, holding JAPANTEX and the Japan Home & Building Show together contributes to the creation of broader business networks extending beyond the field of interiors.

►How do you think participation in this year's show will affect your future business transactions?

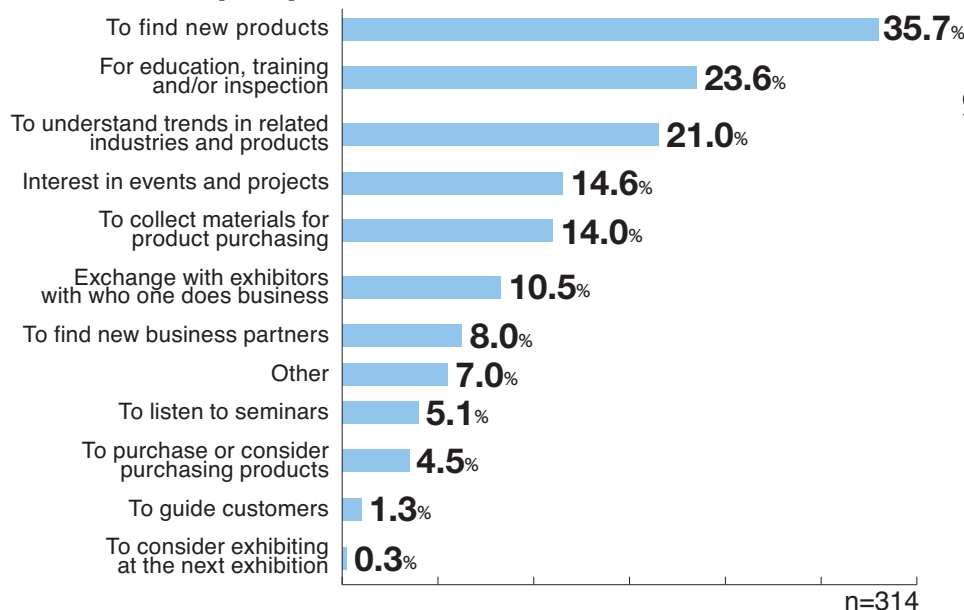


Provides chances for New network building

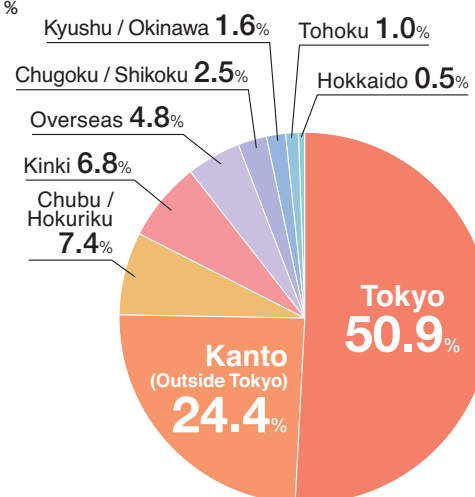
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Visitor Questionnaire Results

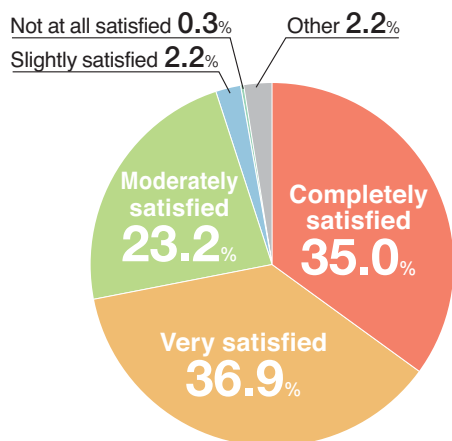
Visitor's purpose (multiple answers)



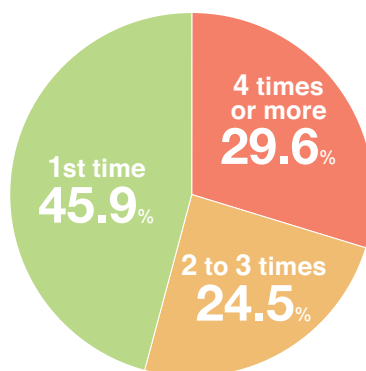
By region



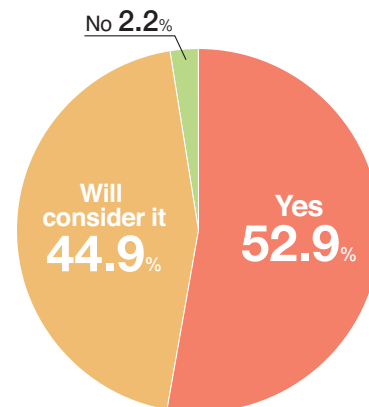
Visitor impressions



Number of visits



Will you visit again next time?



What areas of the exhibition did you find interesting? (multiple answers)

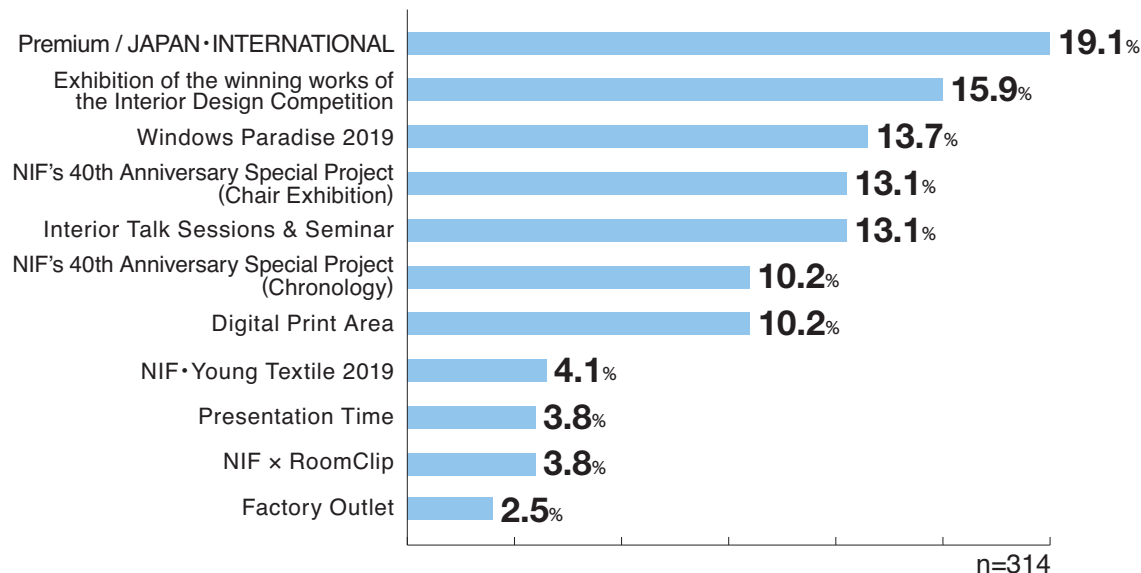


Exhibit Fee

※System fixture poles are aluminum painted black.

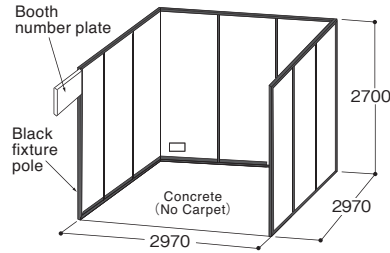
Basic Booth

1 booth (3m×3m=9m²) **Early Bird** JPY440,000

Ordinary JPY495,000

Carpet (Gray)	CAUTION You must install floor covering such as carpets.	×
Back (White system wall panel H2.7m,Black pole) *		○
Side (White system wall panel H2.7m,Black pole) *		○
Booth number plate *		○
300W main electrical power supply (a breaker switch only - no outlet)	300W	

*Will not provide system wall panels and booth number plate if no adjacent booth.



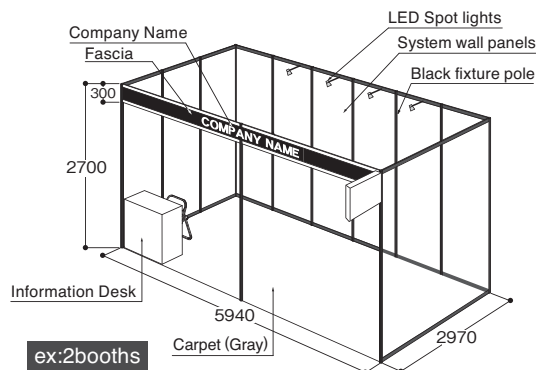
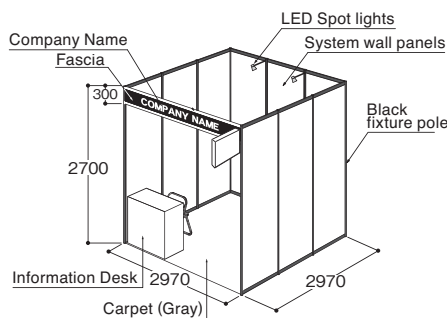
Basic Booth

Packaged Booth (1-4 booth units)

	1 booth	2 booths	3 booths	4 booths
1 booth (3m×3m=9m ²) Early Bird	JPY515,900	1,002,100	1,486,100	1,967,900
Ordinary	JPY570,900	1,112,100	1,651,100	2,187,900

Carpet (Gray)	9m ²	18m ²	27m ²	36m ²
Back (White system wall panel H2.7m,Black pole) *	○	○	○	○
Side (White system wall panel H2.7m,Black pole) *	○	○	○	○
Booth number plate *	○	○	○	○
300W main electrical power supply (a breaker switch only - no outlet)	300W	600W	900W	1200W
Fascia (Black)	1	1	1	1
Company name	1	1	1	1
Information desk	1	1	1	1
Folding chair	1	1	1	1
LED spot lights	2	4	6	8

*Will not provide system wall panels and booth number plate if no adjacent booth.



Packaged Booth (1 booth)



Packaged Booth (2 booths)

Compact Booth

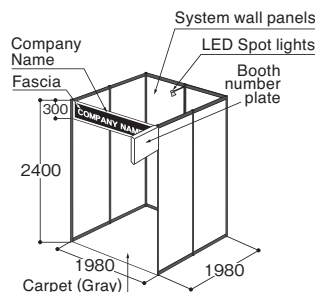
●Can not apply 2 booths or more.

1 booth (2m×2m=4m²) **Early Bird** JPY235,290

Ordinary JPY258,060

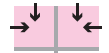
Carpet (Gray)	4m ²
Back (White system wall panel H2.4m,Black pole) *	○
Side (White system wall panel H2.4m,Black pole) *	○
Booth number plate *	○
300W main electrical power supply (a breaker switch only - no outlet)	300W
Fascia (Black)	1
Company name	1
LED spot lights	1
Information desk	×
One folding chair	×

*Will not provide system wall panels and booth number plate if no adjacent booth.



Option/etc

◆Fee for corner space
(for exhibitors using only a booth unit)
+ JPY 55,000
(Tax included)
Corner booth unit is promised.



◆Fee for three-side open booth
(booths with 4 booth units)
+ JPY 66,000
(Tax included)



Corner Booth

Three-side Open Booth
(booths with 4 booth units)

◆Height limit

Number of booth units	Height
1-5 booth units	2,700mm
6 booth units or more	4,500mm(set back 1m)
Compact Booth	2,400mm

Early Bird Application Deadline JUNE 19 (Fri), 2020 **Ordinary Application Deadline** JULY 20 (Mon), 2020

Method of Payment •Bank transfer in Japanese Yen only •Bank transfer fee shall be covered by the applicant



Nippon Interior Fabrics Association

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