

# Interior Essence "Chic & Now"

— The Really Important Things are here. -

# The 34th **INVITATION to EXHIBIT** JAPANTEX 2015

Nov.18 (wed) -20 (fri)

Tokyo Big Sight / East Hall 2·3 10:00~17:00

Home, Building & Interior Week

Joint exhibition with Japan Home & Building Show 2015

http://www.japantex.jp/ Organized by Nippon Interior Fabrics Association / Japan Management Association Application Deadline

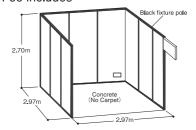
Early Bird June 10 (Wed), 2015 Ordinary July 10 (Fri), 2015

#### **Basic Booth**

1 booth  $(3m \times 3m = 9m^2)$ 

Early Bird JPY 350,000 (Tax excluded)

#### •Fee includes



Incidental

- · System wall panels
- · Booth number plate
- · 300W main electrical power supply One electrical power point
   (a breaker switch only - no outlet)

CAUTION

You must install floor covering such as carpets.

#### 6 booth units or more

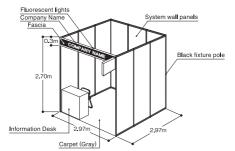
Raw space only (6 booth units or more) does not provide system wall panels and booth number plate.



#### Packaged Booth (1-4 booth units)

1 booth  $(3m\times3m=9m^2)$ Early Bird JPY 419,000 Ordinary JPY 459,000 (Tax excluded)

(Tax excluded)



· System wall panels · Fascia · Company name · Carpet(Gray) · Two fluorescent lights (40W) Incidental

- · 300W main electrical power supply One information desk
   One folding chair
- Booth number plate

ex:2booth 2 booth (3m×6m=18m²) Early Bird JPY 811,000 Ordinary JPY 891,000 (Tax excluded) (Tax excluded) Fluorescent lights Company Nar Fascia System wall panels Black fixture pole

Incidental

- · System wall panels · Fascia · Company name
- · 300W main electrical power supply
- One information desk
   One folding chair
- Booth number plate

Carpet (Gray)

Contact organizer for booth fee for 3 to 4 packaged booth units.

### ◆Challenge Booth

 $(2m\times2m=4m^2)$ 

Contact Organizer for details.

Fee for corner space (for exhibitors using only a booth unit) + JPY 50,000 (Tax excluded)

Corner booth unit is promised.

- Fee for three-side open booth (booths with 4 booth units)
  - + JPY 60,000 (Tax excluded)

#### Height limit

Number of booth units	Height
1-4 booth units	2,700mm
5 booth units or more	4,500mm(set back 1m)
Challenge Booth	2,400mm

# ► FAX:+81-3-3433-7860 ► E-mail:nif2015@nif.or.jp

OPlease send if any changes in your company information.					
Company					
Address					
Depart.		Position			
Name				☐ Mr.	□Ms.
TEL		FAX			
E-mail					
Write any reque	ests if any.				

## Mippon Interior Fabrics Association

6F, Fukuda Bldg., 2-3-23, Hamamatsucho, Minato-ku, Tokyo 105-0013 Japan TEL:+81-3-3433-4521 FAX:+81-3-3433-7860 e-mail:nif2015@nif.or.jp

# Outline

Title	Home, Building & Interior Week The 34th JAPANTEX 2015		
Theme	Interior Essence "Chic & Now" — The Really Important Things are here. —		
Organizer	Nippon Interior Fabrics Association (NIF) 6F, Fukuda Bldg., 2-3-23, Hamamatsucho, Minato-ku, Tokyo 105-0013 Japan TEL+81-3-3433-4521 FAX+81-3-3433-7860 http://www.japantex.jp/english Japan Management Association 3-1-22 Shiba-koen, Minatoku, Tokyo 105-8522 Japan http://www.jma.or.jp/en		
Date	November 18 (Wed.) - 20 (Fri.), 2015		
Opening Hours	10:00~17:00		
Venue	TOKYO BIG SIGHT East Hall 2•3 3-10-1 Ariake, Kotoku, Tokyo 135-0063 Japan Tel:03-5530-1111 http://www.bigsight.jp/english		
Support	Ministry of Economy, Trade and Industry (METI), Japan External Trade Organization(JETRO), The Association of the Promotion of International Trade, Japan.		
Number of Exhibitors	250(Expected)		
Number of Booths	650 Booths(Expected)		
Prospective Visitors	35,000(Home,Building & Interior Week)		
Joint Exhibition	Home, Building & Interior Week  Japan Home & Building Show 2015		
In Conjunction with	Agro-Innovation Japan 2015		

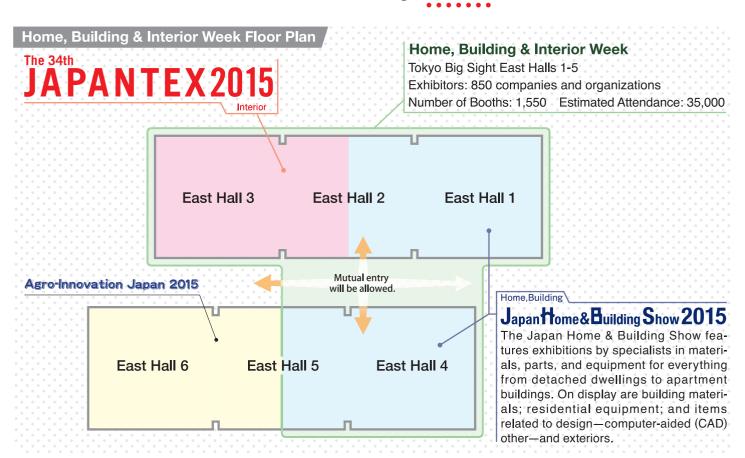
# $\underline{Buyers\ find}\ what\ they\ want\ at\ JAPANTEX\ \big(\ {}^{Participation\ open\ to\ exhibitors\ from\ all\ kinds\ of\ interior\ -related\ organizations.}\big)$

Window Treatments	Curtains, Blinds, Screens, Curtain Rail, Upholstery, Decoration Fabrics, Fabrics, etc.	
Floor Coverings	Carpets, Rugs, Wooden Flooring, Flooring Materials, Cork Tiles, Plastic Flooring, Tatami Mats, Textile, etc.	
Wall Coverings	Wallpaper, Japanese Wall Paper, Paintings, Tiles, Fusuma Paper, Shoji Paper, etc.	
Home Fashion	Cushions, Tapestries, Tableware, Upholstery Fabrics, Towels, Bedding, Interior Goods, Picture Frames, Picture Rails, Furniture, Interior Lighting	
Technology	Sewing Machines, Glues, Repair Items, Equipment, Software, Printers, etc.	
Japanese-Traditional	Fabrics, Japanese Paper, Wooden Products, Lacquer Products, etc.	
Interior Publishers	Press, Media	
ETC.	Textile design, Textile pattern, etc.	

## The 34th

# **JAPANTEX 2015**

# The Largest International Interior Trend Show in Japan. Exhibition Area Increased by 50%



#### Only JAPANTEX Can Offer Such Diverse Sponsor Projects.

Seminars are now a major part of the show. Numerous business-oriented seminars and events are planned to provide opportunities for display and trend presentations.

□Theme InteriorEssence"Chic&Now"

— The Really Important Things are here. –

#### ☐Theme Booths

Theme-zone exhibits linked to the overall show theme.

Interior design talk sessions and seminars Numerous projects for business-applicable seminars and talk sessions with leading creative designers.

#### ■Business Partnerships

Venues provided for business expansion among exhibitors.

#### Presentation Time

At the seminar venue, exhibitors introduce visitors to their recommended and new products and to their companies and technologies.

#### □ Challenge Booth

At less than half the ordinary rate, these booths are recommended for firms on a tight budget who do not require a large space.







#### ♦Why a Joint Exhibition?

# Getting a stronger message across to related industries

The Japan Home & Building Show targeted the housing and architectural industries while JAPANTEX concentrated on interior. Combining the two strengthens the message they convey to a wider field.

#### Benefit of Visitors

Holding the two jointly means they cover unsupported area of each other and provide visitors with a full line of products from housing structural components to interior design materials.



#### Benefit of Exhibitors

Simultaneously holding exhibitions targeting related industries facilitates acquisition of new

clients and increases business negotiations by attracting about 35 thousand specialists in housing, architecture, and interior design.



# Advantages of Exhibiting in JAPANTEX

# Advantage 1

# Popular among Representatives of Many Fields

Huge numbers of people from the interior-design, domestic-architecture, and general- architectural fields attend. Because it is very popular with highly qualified architects, interior coordinators, interior planners and window treatment planners, the show provides excellent opportunities to get to know the latest in interior trends and current design ideas for pleasing spaces. Numerous talk shows by top creative artists and seminars of great business value too are drawing cards.

#### O"Home, Building & Interior Week" Visitors Specificatio in 2014

	Ocupation	JAPANTEX	Japan Home & Building Show	Total
Α	Building Owner	258	810	1,118
	Developer			
	Real Estate Agent			
В	Architecture Design Office	1,035	1,647	2,831
	Design Office			
c	Builder's Office	697	2,954	3,698
	Home Builder			
D	General Contractor	190	1,099	1,490
	Sub Contractor			
	Construction Company			
	Interior Finishing Store	1,496	1,038	2632
E	Wallpaper Shop and Tatami Shop			
	Remodeler's Shop			
	Department Store	1,270	547	1,948
F	Mass Merchandiser / DIY Store			
	Interior Specialty Shop			
	Mail-order Business			
	Other Retail			

	Ocupation	JAPANTEX	Japan Home & Building Show	Total
G	Building Management	100	223	559
J	Building Maintenance			
Н	Trading	1,697	2,810	5,001
"	Wholesaler	1,097		3,001
	Infrastructure	83	522	798
U	Communication/IT			
	Building Material Manufacturer	2,873	4,487	8,631
١,	Housing Equipment Manufacturer			
	Interior Manufacturer			
	Other Manufacturer			
	Public Office/Association	192	643	1,052
K	Hospital/Scholastic Institution/ Communal Facility			
	Owner		764	2,247
L	Consumer	1,283		
	Student			
Vi	Visitors from Other Exhibition 3,287			
Total				32,005

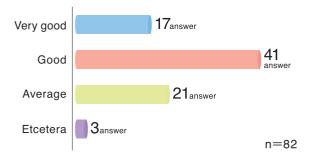
Subscribers Press 343

# Advantage 2

## Business Expansion

Visitors are highly satisfied with the way business partnerships and exhibitor presentations promote acquisition of new client, business expansion, and commercial-PR vitalization.

#### O How do you evaluate the effectiveness of exhibiting in this year's show?



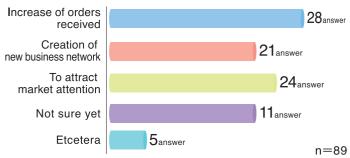


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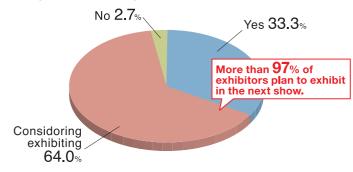
## Provides Chances for New Network Building

Because it attracts a whole new level of visitors, holding JAPANTEX and the Japan Home and Building Show together contributes to the creation of broader business networks extending beyond the field of interiors.

#### O How do you think participation in this year's show will affect your future business transactions?



#### O Would you like to exhibit your Products in JAPANTEX 2015?



# JAPANTEX 2014 Exhibitors List

A ACOUSTIC ADVANCE, INC

Akigami Interior (KURASHIBOKKO)

ALBORZ CO., LTD

ALDECO (bp international tokyo inc.)

AMASS INTERNATIONAL
(The Cotton Textiles Export Promotion Council)

AMBER HOME (The Cotton Textiles Export Promotion Council)

ANHUI HONREN CO., (GROUP) LTD

Anshin Project Japan Inc.

Aqua Clean (bp international tokyo inc.)

Arai Co., Ltd. (THE TEXTILE DESING ASSOSIATION OF JAPAN)

Asahi Textile Co., Ltd (Gifushi Habitat Textile Association)

ASSIST CO..LTD

**ASWAN Corporation** 

B BAHAR Trading Co., Ltd BAKUMA INDUSTRIAL CO.,LTD

BALD HELD (KURASHIBOKKO)

BALMORAL INTERNATIONAL (TEXTILES FRAU PEREZ S.L.)

BANDEJJIA & BROTHERS (The Cotton Textiles Export Promotion Council)

BELK CO.,LTD

BIL CONTINENTAL LTD., (The Cotton Textiles Export Promotion Council) BINZHOU ORIENT CARPET CO., LTD. (CHINA ARTS

INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.) bp international tokyo inc.

BRITISH WOOL MARKETING BOARD

(JAPAN CARPET MANUFACTURES ASSOCIATION)

bute (bp international tokyo inc.)

C CALIPHIL ENTERPRISE CO., LTD.

CARPET EXPORT PROMOTION COUNCIL,

(The Cotton Textiles Export Promotion Council)

Carpet Gallery co., Itd

CHANGSHU QUNYING KNITTING MANUFACTURE CO., LTD. (CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.) CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.

CHINAR INTERNATIONAL (The Cotton Textiles Export Promotion Council)

Clarke & Clarke

CLASICA Co., LTD. (Theme exhibition)

Coblin Inc.

CROWN INTERNATIONAL

(The Cotton Textiles Export Promotion Council)

CxS Corporation

D Daisen Ltd.

Daiwabo Neu Co.,Ltd. (THE TEXTILE DESING ASSOSIATION OF JAPAN)

DecorMaison (bp international tokyo inc.)

DEKORTEX (TECIDO & CO.,LTD.)

DEONATHPUR OVERSEAS

(The Cotton Textiles Export Promotion Council)

DuPont Kabushiki Kaisha (JAPAN CARPET MANUFACTURES ASSOCIATION)

F&H Farhadian OHG. (MEIWA INTERNATIONAL CORP.) Fine Art Inc.

Fuji Paper Mills Cooperative

FUJIE TEXTILE CO..LTD

FUJII DESIGN FACTORY

FUJILIGHT CARPET CO.,LTD.

Fukuvi Chemical Industry Co., Ltd. (INTERIORFLOOR INDUSTRIAL ASSOCIATION)

Fullness co.,LTD

Furumaki Hyougu Interiorten

(Tokyo Hyougu Kyouji Naisou Bunkakyoukai)

FUSOGOSEI Co., Ltd. (INTERIORFLOOR INDUSTRIAL ASSOCIATION)

G.A. WANI & SONS (The Cotton Textiles Export Promotion Council)

GANCEDO (TECIDO & CO.,LTD.)

GAOMI SUNRISING HOMETEXTILES CO., LTD. (CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.) GHCL Ltd. (The Cotton Textiles Export Promotion Council)

Gifushi Habitat Textile Association

Giso Co. Ltd (Gifushi Habitat Textile Association)

Glass Studio URUGA. (KURASHIBOKKO)

Goyo Shoji Co.,Ltd (Gifushi Habitat Textile Association)

H H&S FABRICS (HARDY / SEAMOOR) (TECIDO & CO.,LTD.)

Hama Naiso (KURASHIBOKKO)

HASETORA SPINNING CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION)

HERITAGE EXPORT CO.

(The Cotton Textiles Export Promotion Council)

HIRAKU SPINNING CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION)

H Horisyou Co.,Ltd (Gifushi Habitat Textile Association) HOSOBA DESIGN

HOTTA CARPET CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION)

I.D.TANAKA (Tokyo Hyougu Kyouji Naisou Bunkakyoukai) IDYLLIC CREATIONS PVT. LTD., (The Cotton Textiles Export Promotion Council)

IICRC JAPAN (JAPAN CARPET MANUFACTURERS ASSOCIATION) INOMA Corporation

Interior Design STRASSE(bp international tokyo inc.) Interior Jouhoukikaku Ltd.

INTERIORFLOOR INDUSTRIAL ASSOCIATION INTERMARKET (INDIA) PVT. LTD.

(The Cotton Textiles Export Promotion Council)

Ishii Sandayuu Hyouguten (Tokyo Hyougu Kyouji Naisou Bunkakyoukai)

JAPAN CARPET CO.,LTD.(JAPAN CARPET MANUFACTURES ASSOCIATION) JAPAN CARPET MANUFACTURERS ASSOCIATION JAPAN CONSTRUCTION INTERIOR COOPERATIVES FEDERATION JAPAN INTERIOR DECORATION ASSOCIATION JAPAN INTERIOR INDUSTRIAL ASSOCIATION JIANGSU XINLONG FEATHER & DOWN CO., LTD

KANU EXPORTS (The Cotton Textiles Export Promotion Council) KARAN EXPORTS (The Cotton Textiles Export Promotion Council)

(CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.)

KARIMOKU FURNITURE INC. (KURASHIBOKKO) KAWASHIMA SELKON TEXTILES CO.,LTD

KAWASHIMA SELKON TEXTILES CO.,LTD (JAPAN CARPET MANUFACTURES ASSOCIATION) KESHARI EXPORTS (The Cotton Textiles Export Promotion Council)

KHODAY SILK STREAMS

(The Cotton Textiles Export Promotion Council)

KOWA (KURASHIBOKKO)

Kuanging Industrial Co., Ltd. KUWA DESIGN STUDIO

KYOKUTO SANKI CO., LTD. (Theme exhibition)

L'VEIL (Theme exhibition)

Leading curtain CO.,LTD

Lee Design Studio

LI PENG ENTERPRISE CO.,LTD / Lea Lea Enterprise Co., Ltd.

LILYCOLOR CORPORATION

LINTEC SIGN SYSTEM, INC.

Lonseal Corporation (INTERIORFLOOR INDUSTRIAL ASSOCIATION)

MA-DO CO,.LTD. (KURASHIBOKKO)

Machida Tent Shokai (Theme exhibition)

MAHAJAN OVERSEAS PVT. LTD. (The Cotton Textiles Export Promotion Council)

MANAS TRADING INC.

Marusa Co., Ltd (Gifushi Habitat Textile Association) Marusu Suzuki Co.,Ltd (Gifushi Habitat Textile Association)

MC Pioneer OLED Lighting Corporation

Meirin (KURASHIBOKKO)

MEIWA INTERNATIONAL CORP.

MIMAKI ENGINEERING CO.,LTD. Minamisanriku sewing club

MODERN INTECH CO., LTD.

Morisima Souge (Gifushi Habitat Textile Association)

Mortazavi Carpet Group

MURAKAMI CARPET CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION)

NAGASE HIROSHI (MC Pioneer OLED Lighting Corporation) Nara Yamato Co.,Ltd (Mehrali Carpet)

Neo TAPIS i:nu

NICHIBEI CO.,LTD.

Nicole Co., Ltd.

Nihon Seizuki Kogyo Co., Ltd.

NIHON SHINSO SHINBUN CO., LTD.

NIHON SHORYOKU CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION)

NINGBO LIYANG CURTAIN COMPANY LIMITED (CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.) NISSHIKLCO INC (JAPAN CARPET MANUFACTURES ASSOCIATION)

NISSIN CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION) NOPE PAZARLAMA

NOZAKI SENSYOKU CO.,LTD. (THE TEXTILE DESING ASSOSIATION OF JAPAN)

OHNO INC. (JAPAN CARPET MANUFACTURES ASSOCIATION) olku (Tokyo Hyougu Kyouji Naisou Bunkakyoukai) Opera the chocolate-boutique (KURASHIBOKKO) ORION ENTERPRISE Co., Ltd.

Ota Textile Co., Ltd (Gifushi Habitat Textile Association)

PAMPOSH INTERNATIONAL (The Cotton Textiles Export Promotion Council)

QINGDAO BAOLI TEXTILES, EMBROIDERY & DRAWNWORK CO. LTD. (CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.)

RAHEEM & SON (SHAH MOHAMMAD) The Cotton Textiles Export Promotion Council) REYNALDO (TECIDO & CO.,LTD.) RUNON CO.,LTD.

S SAKATA INX CORP.

Sakurai Suikou (Tokyo Hyougu Kyouji Naisou Bunkakyoukai) Sangetsu Co.,Ltd

Sankyo Co.,Ltd (Gifushi Habitat Textile Association) SAVA INTERNATIONAL PVT. LTD. (The Cotton Textiles Export Promotion Council)

SEIREN Co.,LTD

Sekisui Seikei, Ltd.

Senken Shimbun Co.,Ltd SHANDONG QINGZHOU SHUNFA EMBROIDERY CO., LTD. (CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.)

Shanghai Revon Trade Co.,Ltd. SHIMA SEKIMFG,LTD. (THE TEXTILE DESING ASSOSIATION OF JAPAN)
Silent Gliss Corporation (TOSO COMPANY, LIMITED)
SINCOL INTERIOR CO.,Ltd

SIYA EXPORTS (SIDDHYA EXIM)
(The Cotton Textiles Export Promotion Council)

SK Kaken Co.,Ltd

Suminoe Textile Co.,Ltd.

Suminoe Textile Co.,Ltd.
(JAPAN CARPET MANUFACTURES ASSOCIATION)
SUMYOSHI CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION)

SUN Regent Co., Ltd. (SUNROSE CO.,LTD)
SUNCHEMICAL CO.,LTD.
(JAPAN CARPET MANUFACTURES ASSOCIATION)

SUNROSE CO.,LTD Sunyow Co.(KURASHIBOKKO)

Suzuki Hyouguten (Tokyo Hyougu Kyouji Naisou Bunkakyoukai)

TACHIKAWA CORPORATION

TAJIMA,INC. (JAPAN CARPET MANUFACTURES ASSOCIATION) TAJIMA. INC. (INTERIORFLOOR INDUSTRIAL ASSOCIATION) TAKIRON Co., LTD. (INTERIORFLOOR INDUSTRIAL ASSOCIATION) TECIDO & CO., LTD.

TEXTILES FRAU PEREZ S.L. THE COTTON TEXTILES EXPORT PROMOTION COUNCIL

THE TEXTILE DESING ASSOSIATION OF JAPAN THE WOOLMARK COMPANYD (JAPAN CARPET MANUFACTURES ASSOCIATION)

THIBAUT (TECIDO & CO.,LTD.) Toa cork co.,Itd

TOABO MATERIAL CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION)

TOGEN PLANNING Co.,Ltd.

Tokyo Hyougu Kyouji Naisou Bunkakyoukai TOLI Corporation TOLI Corporation (INTERIORFLOOR INDUSTRIAL ASSOCIATION)

TOLI Corporation (JAPAN CARPET MANUFACTURES ASSOCIATION) Tomita&co..ltd. TONGXIANG RUIBO HOMETEXTILE CO., LTD. (CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.)
TONGXIANG TIANNUO HOME TEXTILE CO.,LTD. (CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.) TONGXIANG ZHOUQUAN TOWN QIANGSHENG SILK FLOSS CO., LTD. (CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.)

Toray Amtecs Inc. (JAPAN CARPET MANUFACTURES ASSOCIATION) TOSO COMPANY, LIMITED Towa Co., Ltd. (Theme exhibition)

Twin Bridge Enterprises Pty Ltd. U Union Design Inc. UNIVERS Co.,Ltd

Universal Gateway Ltd W WAKAYAMA SENKO CO.,LTD. (THE TEXTILE DESING ASSOSIATION OF JAPAN)

WALPA Washi-Space Co.Ltd

WIS CO., LTD

World-Top Household Products Co., Ltd. YAMAMOTO INDUSTRIAL CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION)

YAMATOBOU CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION) YAYOI CHEMICAL INDUSTRY CO.,LTD (YAYOI CHEMICAL SALES CO.,LTD)

YAYOI CHEMICAL SALES CO.,LTD YKK AP Inc. YONEZAWA BUSSAN CO.,LTD.

YOSHIDAFUSA ORIMONO CO.,LTD. (JAPAN CARPET MANUFACTURES ASSOCIATION)

ZHEJIANG AIMAYLAI SILK HOME TEXTILE CO.,LTD. (CHINA ARTS INTERNATIONAL EXHIBITION (BEJING) CO., LTD.) ZHEJIANG LIZUN HOME TEXTILE CO., LTD. (CHINA ARTS INTERNATIONAL EXHIBITION (BEIJING) CO., LTD.) ZHEJIANG MONCANOL HOME TEXTILES CO., LTD. (CHINA ARTS INTERNATIONAL EXHIBITION (BEUING) CO., LTD.)